

CLINIQUE



CLINIQUE INTRODUCES

High Impact™ Gel Tech Eyeliner

Available as from September 1st at
clinique.nl and De Bijenkorf

Suggested retail price: €30,50

For more information: wadie@mmbtsy.com



HIGH IMPACT™ GEL TECH EYELINER



Formula Facts

- Waterproof
- Transfer-proof
- Smudge- and budge-resistant
- Tug-free

What it is:

High performance, ultra-pigmented gel eyeliner that glides on smoothly and stays put—even on the waterline.

Allergy Tested. 100% Fragrance Free. Dermatologist Tested.
Ophthalmologist Tested. Safe for Sensitive Eyes. Safe for Contact Lens Wearers.

What it does:

Wear on lids

- 24hr wear on lids
- 24hr color true on lids
- 24hr smudge-resistant on lids

Wear on waterlines

- 12hr wear on waterlines
- 12hr color true on waterlines
- 12hr smudge-resistant on waterlines



The Clinique Eye Safety Promise.

Hard-working makeup that's easy on the eyes.

- Ophthalmologist tested
- Safe for sensitive eyes
- Safe for contact lens wearers



How to use:

Safe to apply directly on waterline and lid. Apply to lower waterline/inner rim by pressing the eyeliner gently against the waterline and working across with short, gentle strokes, until you achieve desired intensity. Apply to upper waterline by gently pulling eyelid up for easier access to waterline and glide eyeliner along line.

Product notes:

Available in 8 shades.

1. Intense Black 2. Deep Denim 3. Black Honey 4. Sparkling Amethyst 5. Polished Pewter 6. Bronze Glow 7. Beaming Beige 8. Bright White



Technology/ ingredients:

Soft, shiny waxes such as **Candelilla** and **Carnauba**, in combination with **ultra-rich pigments**, help to impart a surreal gel color payoff in one tug-free swipe. A synergistic blend of **emollients**, **film formers**, and **polymers** work together to provide a smooth gel-like finish with long wear.



The story behind High Impact™ Gel Tech Eyeliner:

Silky smooth gel waterproof formula glides on without a skip, pull, or tug. Ultra-pigmented color delivers intense impact in just one swipe. Smudge-proof for unstoppable wear: 24 hours on lids, 12 hours on waterline. The innovative, ophthalmologist tested formula was designed to be safe on the waterline. Safe for sensitive eyes and contact lens wearers, too.

